

## AGM Development Report – June to December 2012

by Sandra Lynch

I would like to take this opportunity to thank everyone in Manawatu Badminton Association and our members for welcoming me into this badminton community. I have thoroughly enjoyed meeting you all and working with many of you over the past six months. I think that we have covered a lot in respect to Development during the latter half of this year and I look forward to working with our volunteers, coaches and helpers to continue with our programmes in 2013. Here are some of my highlights from the past year

### Schools & Junior Badminton

This area of our badminton development has been prioritised over the past few years and 2012 has been no different. All of our helpers, organisers, volunteers, managers, coaches and executive members have worked together to ensure that our junior players are getting the best badminton experience we can offer.



Representative Teams: Our Representative players and teams trained from March to September/ October in 2012. We entered many competitions and our players tried their hardest while playing for the MBA. This year we won the Hawkes Bay Cup for the second year in a row and our U15 team won the Central Regions Team event losing only 2 matches out of 96. It is clear that the development of our juniors has been instrumental in their success in competitions locally and on a regional scale. It is important that our players continue to train hard, focus on their technique and gain competitive experience by entering tournaments. Well done to the Junior Development Committee for all their effort!



Primary Schools Competition Term 1: This year there were 18 teams from Carncot, Russell St, Winchester, Our Lady of Lourdes, Hokowhitu and Cloverlea schools that took part in our annual primary schools competition in the B&M Centre. This ran for 5 weeks and we had many players that really enjoyed themselves. We also asked some of these players to trial for representative teams and they have joined our representative training squads.

### Intermediate Schools Competition Term 4:

The Manawatu Badminton Association ran our 6th Annual Intermediate Competition in 2012. This was a hugely successful year as we had 71 teams that took part from seven local schools – Palmerston North Intermediate Normal School, Ross Intermediate, Monrad Intermediate, St.Peter's College, Longburn Adventist School, Carncot and Whakarongo Schools.



The competition lasted for 8 weeks and we had 5 grades in the girls and 3 grades in the boys. Many of the players are interested in continuing to play badminton and we are hopeful for an influx of new players in to our clubs. Well done to our volunteers Bevan, Bruce & Tura for all their hard work! Thanks to Pub Charity for assisting us with funding for this event.



Secondary Schools Competition Term 2: Each week we had 25 courts available to us to play our annual secondary school competition which had 41 teams entered; we have 3 divisions in both boys and girls. The competition is doubles only and there are 4 players in a team. We had teams from Boys High, Girls High, Freyburg, Awatapu, St.Peter's College. Thanks to Tura for organising!

#### School Holiday Programme October 2012:



In October I held my first school holiday programme in PNINS Gym Hall. Our morning session was dedicated to our beginners and school learners and the afternoon session was for our advanced players. We had 17 players in total in that took part in this 4 days programme and the feedback received was very positive from the players and parents. Many thanks to my coaches Josh and Callum and volunteers Bruce and Leonne! We intend to continue Our School Holiday programmes on an annual basis and look forward to more players taking part in 2013 and beyond! I would like to thank Sport Manawatu for assisting us with funding under the KiwiSport Regional Partnership Fund.

#### **Senior Badminton**

Representative Teams: This year we had teams taking part in BNZ Inter-Association Team League in Senior Division 3 & Division 5, Masters and Veterans. The competition was very good as always and our players really seem to enjoy battling it out against new opposition and trying out different halls around the North Island. Trials are held in March annually and our representative teams are selected after this. We trained in Palmerston North Intermediate Normal School on Wednesdays and Sundays from March to September and thanks to Mike and his gang for the effort put into organising the training. Well done to all our selectors, managers, players and volunteers for helping out with our teams because without your help we would not be able to play in this competition. Well done must go to our Masters Team that got promoted to Division 3!



## Superleague:



In 2012 our Thursday night Superleague competition has been very successful and we completed 8 Rounds. Our last few rounds had 5 grades from beginner level to advanced level. We also have our teenagers and juniors now taking part and battling it out with the adults which will be great experience for them. We have had some teams that have now been playing in this competition from the past few years and we would like to thank you all for your continued support.

Here are our team participation figures for 2012: Round 1 – 22 teams, Round 2 – 23 teams, Round 3 – 23 teams, Round 4 – 22 teams, Round 5 – 29 teams, Rd6 – 30 teams, Round 7 - 30 teams and Round 8 – 29 teams. Is it great for us to see all 16 courts full of badminton enthusiasts and players and we hope to continue this success into 2013!



## Adult Coaching:

We ran our first Adult coaching classes in November 2012 and had 11 participants. The coaching classes were aimed at beginners or those coming back into badminton and wanted to learn the basics again. We covered technique, a variety of shots and included some footwork drills. The feedback was very positive and we will continue with more classes in 2013. Thanks to Rose, Bruce and Don – my lovely assistants!



## **PR & Marketing:**

I have been working on improving our Facebook presence throughout the last six months and we have now 193 likes on our Manawatu Badminton News page. I am updating it regularly with local news and any regional or national news that may be of interest to our members. I am also uploading pictures and photographs regularly! Please continue to like and share our page among your friends and family – we want more badminton enthusiasts to join our community.

We are also in the process of updating our website [www.manawatubadminton.org.nz](http://www.manawatubadminton.org.nz) and this has been in the works since August 2012. This will be ready for our new season in 2013 and will have some new features including a photo gallery and coaches corner!

We have been fortunate to get 5 articles and team results in the local newspapers over the latter half of 2012 and this is vital for us to highlight our sport in the community. The Manawatu Standard ran an article on our Intermediate competition and Janice Cudby who won Badminton New Zealand administrator of the year.

The Tribune ran a story on our U15 Representative team that won the Central Regions, they did an article on Bevan Smith and they did an article on me (!) our new development co-ordinator while we were at the North Islands. In 2013 I will be getting a badminton column in the Manawatu Standard so please keep an eye out for this!

## Strategic Planning

In December 2012, we began the process for writing our new strategic plan. We held an open workshop for any members to attend and give us their input and feedback. The MBA must have goals, objectives and targets for all the services we offer and we must show good leadership and governance in the administration and development of our sport. This is a hugely important document for any sports organisation to have and we are thankful for all those that attended the workshop. We will continue to finalise the Strategic Plan and hope to launch it in March/April 2013.



## 2013

In 2013 we will be continuing the administration and development of badminton in the Manawatu badminton Association locality. Our executive, sub-committees and junior development committee will continue their work on organising and administrating our sport.

I will continue with our development programmes and competitions. In particular I will be focussing on coaching our 'Badminton for Schools Initiative' to 1350 students during the year and this initiative has been co-funded by the Sport Manawatu Kiwisport Regional Partnership Fund. I will continue to build on the success of Superleague and encourage more team to take-part. I will look at assisting our clubs in attracting new members and developing their club services. I will be running coaching classes to improve our standards and increase our numbers in the Manawatu! Thanks to all our volunteers and all those that have helped out in 2012.

I look forward to seeing you all throughout 2013.

Sandra Lynch

Manawatu Badminton Development Co-ordinator